



**WEWS**  
**3001 Euclid Avenue**  
**Cleveland, OH 44115**  
**(216) 431-5555**

# CONTRACT

And:

**American Media & Advocacy Group**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 199312 /		<u>Alt Order #</u>
<u>Product</u> Trump/Republican/US President		
<u>Contract Dates</u> 10/22/16 - 10/31/16		<u>Estimate #</u> 8241
<u>Advertiser</u> Trump/Republican/US President		<u>Original Date / Revision</u> 10/18/16 / 10/18/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WEWS	<u>Account Executive</u> Erin Brody	<u>Sales Office</u> EWS - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WEWS	10/22/16	10/31/16	M-F 7-9am GMA	7-9am		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----				0	\$400.00				
Week:		10/24/16	10/30/16	- 1- 11--				3	\$400.00				
Week:		10/31/16	11/06/16	1-----				1	\$400.00				
N 2	WEWS	10/29/16	10/29/16	SA 6-7am News	6-7am		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$125.00				
N 3	WEWS	10/22/16	10/22/16	SA 7-8am GMA	7-8am		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$225.00				
N 4	WEWS	10/22/16	10/31/16	SU 9-10am This Week	9-10am		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$500.00				
Week:		10/24/16	10/30/16	-----S				1	\$500.00				
Week:		10/31/16	11/06/16	-----				0	\$0.00				
N 5	WEWS	10/24/16	10/31/16	M-F 4-5pm	4-5pm		:30				NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	11111--				5	\$200.00				
Week:		10/31/16	11/06/16	1-----				1	\$200.00				
N 6	WEWS	10/24/16	10/31/16	M-F 5-6pm News	5-6pm		:30				NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	11111--				5	\$300.00				
Week:		10/31/16	11/06/16	1-----				1	\$300.00				
N 7	WEWS	10/24/16	10/31/16	M-F 7-730pm	7-730pm		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1111---				4	\$400.00				
Week:		10/31/16	11/06/16	1-----				1	\$400.00				
N 8	WEWS	10/24/16	10/28/16	M-F 730-8pm	730-8pm		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-1-1--				3	\$450.00				
N 9	WEWS	10/29/16	10/29/16	Scarlet Saturday	7-730pm		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$1,000.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u> 199312 /		<u>Alt Order #</u>
<u>Contract Dates</u> <b>10/22/16 - 10/31/16</b>	<u>Product</u> Trump/Republican/US P	<u>Estimate #</u> <b>8241</b>
<u>Advertiser</u> <b>Trump/Republican/US Pre</b>		<u>Original Date / Revision</u> 10/18/16 / 10/18/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 10	WEWS	10/22/16	10/29/16	SA 730-8pm Cash Explosion	730-8pm		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$350.00				
Week:		10/24/16	10/30/16	-----S-				1	\$350.00				
N 11	WEWS	10/26/16	10/26/16	Wednesday Prime A	8-9pm		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--W----				1	\$4,000.00				
N 12	WEWS	10/27/16	10/27/16	Thursday Prime A	8-9pm		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---T---				1	\$4,500.00				
N 13	WEWS	10/24/16	10/28/16	M-F 11-1135pm News	11-1135pm		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-1-1--				3	\$600.00				
N 14	WEWS	10/24/16	10/28/16	Kimmel 1135pm	1135pm-1237am		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	11-11--				4	\$200.00				
N 15	WEWS	10/29/16	10/29/16	NCAA Football Day	12-7pm		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$1,500.00				
N 16	WEWS	10/29/16	10/29/16	College FB - Sa Prime	8-1130pm		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----S-				1	\$2,500.00				
N 17	WEWS	10/22/16	10/22/16	College FB - Sa Prime	8-1130pm		:30				NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$10,000.00				
N 18	WEWS	10/24/16	10/28/16	M-F 430-5am News	430-5am		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				1	\$50.00				
<b>Totals</b>								0.00				44	\$36,150.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	40	\$34,850.00	(\$5,227.50)	\$29,622.50
10/31/16 - 10/31/16	4	\$1,300.00	(\$195.00)	\$1,105.00
<b>Totals</b>	44	\$36,150.00	(\$5,422.50)	\$30,727.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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